

## Dawn Zieger, MPH



Dawn Zieger is Vice President of Psychiatry and Behavioral Health at Geisinger. Dawn is a dynamic speaker, change agent and advocate for mental health services. In her current role, she is responsible for the operations of a full continuum of behavioral health services, including inpatient and outpatient behavioral health, addiction medicine and substance use treatment services serving Central Pennsylvania. Dawn has led the transformation efforts to bring needed Behavioral Healthcare to rural Pennsylvania through virtual care while creating surge capacity for mental health services. Ms. Zieger has a passion for integration and transformation, leading multi-organizational initiatives to bring needed behavioral healthcare to patients across the continuum.

Ms. Zieger has a diverse background in healthcare, payer and technology-based environments. Prior to coming to Geisinger, she led transformation programs at JPS Health Network as Executive Director of Community and Director of Ambulatory Behavioral Health. Ms. Zieger is a proud Army veteran with experience working with PATRIOT missile systems. She’s also an assistant professor at Geisinger Commonwealth School of Medicine, supporting cross disciplinary educational programming.

She earned a master’s degree in public health from the Geisel School of Medicine at Dartmouth College and has a bachelor of science degree from Dallas Baptist University. Dawn is dedicated to developing people and programs, leading teams through change and serving the needs of the community.

### Recent Speaking Engagements/Media

June 2024	Open Minds Executive Conference <i>“Keynote Presentation: Next Generation Whole-Person Care”</i>
April 2024	The Future of Mental Healthcare <i>“Deploying Virtual Care to Create Equity in Mental Health Access”</i>
March 2024	Congress of American College of Healthcare Fellows <i>“Transformational Dyad Leadership”</i>
June 2023	Beckers Healthcare <i>“Behavioral health at scale: How top health systems are optimizing service lines to deliver care across the continuum”</i>
May 2023	National Academies of Science, Engineering, Medicine <i>“Improving Access to High-Quality Mental Health Care Services for Veterans”</i>
April 2023	Congress of American College of Healthcare Fellows <i>“Leadership Insights: The Future of Substance Use Disorder Treatment”</i>
October 2022	PBS Affiliate – WVIA <i>“The Future of Healthcare in Northeast Pennsylvania”</i>  The Center for Rural Pennsylvania: Public Hearing Youth Mental Health and Pennsylvania Rural Schools <i>“Healthcare providers addressing youth mental health concerns”</i>
August 2022	Modern Healthcare

	<p><i>"Behavioral Healthcare Shortage Strains Systems/Communities"</i></p>
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American College of Healthcare Executives of Central PA

*"Women in Leadership"*