



POSITIONING YOUR AGENCY FOR RESEARCH

AIHI EDUCATION SERIES

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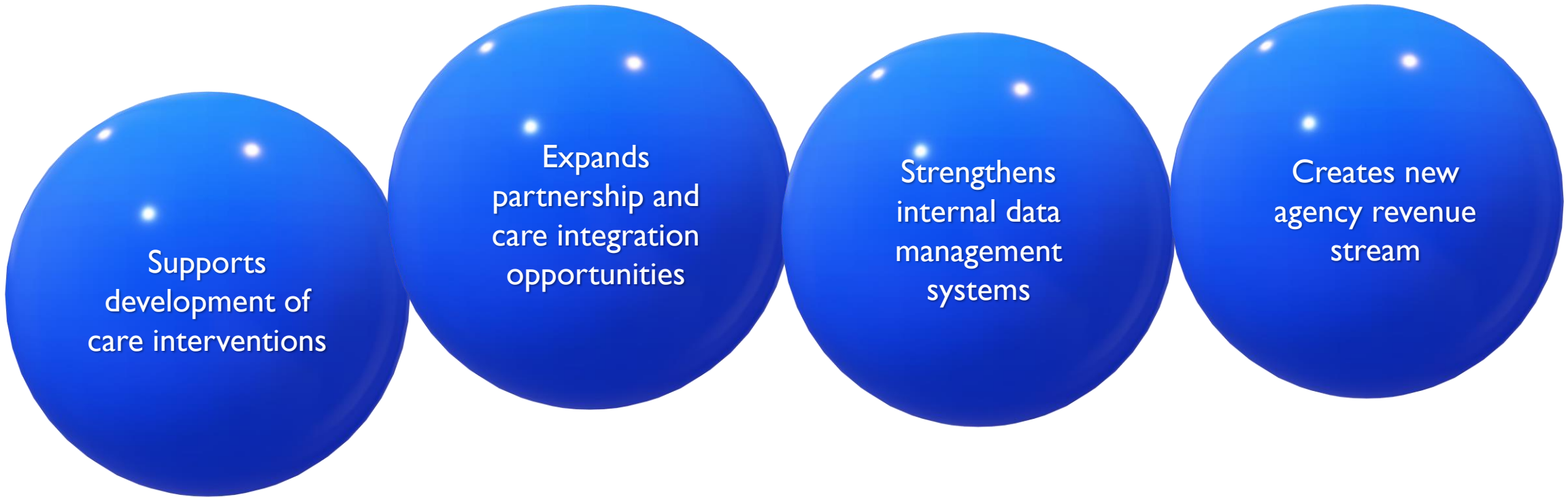


“The goal is to turn data
into information, and
information into insight.”

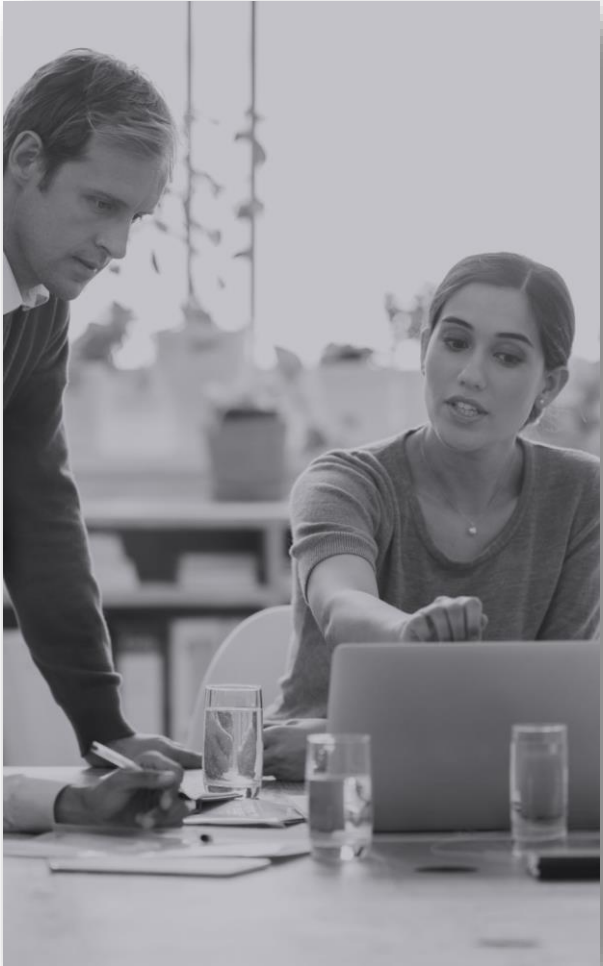
Carly Fiorina

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WHY IS IT IMPORTANT FOR MY AGENCY TO PARTICIPATE IN RESEARCH?



INTERNAL READINESS & PLANNING



- ❖ What are your agency's areas of programmatic competencies and what topics would you prioritize?
- ❖ Have you defined your research goals?
- ❖ Does your agency view data as an asset?
- ❖ Which tools does your agency use to visualize data?
- ❖ Who are the internal experts able to support research and evaluation activities and what is their bandwidth?
- ❖ What is your agency's expertise with Federal grantwriting and have you identified funding resources?

EXTERNAL ENGAGEMENT



- ❖ Develop an outreach plan which focuses on local research institutions and which addresses their needs.
- ❖ Ensure plan is timely, relevant and customized to the expertise and interests of the identified researchers.
- ❖ Prepare data visualization samples which demonstrate the depth of your data resources and related processes.
- ❖ Assess agency strategic plan to ensure research activities are in alignment.
- ❖ Provide opportunity for staff input and participation.

POTENTIAL RESEARCH AREAS OF FOCUS



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RESEARCH PARTNERSHIPS POSITION YOUR AGENCY FOR THE FUTURE.



**DIVERSE
REVENUE
OPPORTUNITY**



**BUILD
INTERNAL
CULTURE OF
INNOVATION**



**BROADER
GEOGRAPHIC
REACH**



**INTEGRATED
AND
EFFECTIVE
PARTNERSHIPS**

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THANK YOU

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