



BUILDING A STRONGER DATA ASSET SYSTEM

AIHI EDUCATION SERIES

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**“You can have data
without information, but
you cannot have
information without data.”**

Daniel Keys Moran

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VIEWING DATA AS AN ASSET IS GOOD STRATEGY.



Creates an aligned agency culture which prioritizes not only the value of clean data, but the relevance of that data on quality programming.



Promotes innovative discussions regarding how information can be used to anticipate and respond to community care needs.



Changes the internal agency vocabulary so staff is able to differentiate data from information, information from knowledge, and knowledge from wisdom



Shifts internal paradigm to become more future-focused and proactive.



DOES YOUR ORGANIZATION TREAT DATA AS AN ASSET?

- ❖ Do your leaders discuss data in static, concrete terms or do they address the DIKW (Data-Information-Knowledge-Wisdom) continuum?
- ❖ Does your strategic plan specifically address the importance of data in achieving organizational and departmental objectives?
- ❖ Do your annual performance reviews include deliverables related to data?
- ❖ Are you utilizing an electronic health record which allows for integration with other data systems?
- ❖ Does your agency utilize visualization tools and do all levels of leadership have access?

RESET YOUR LEADERSHIP



- ❖ Ensure internal training for new and existing employees incorporates the agency's belief system regarding data as an asset, as well as how that approach directly supports quality care outcomes.
- ❖ Create/expand/report upon key performance indicators to include metrics related to health information management – across ALL departments.
- ❖ Assess agency's strategic plan to ensure it includes strategic objectives related to the importance of data.
- ❖ Create leadership forums to discuss information and knowledge gained from data, as well as opportunities to create innovations.

RESET YOUR AGENCY VOCABULARY



- ❖ Develop an agency standard for how and when data is discussed.
- ❖ Adjust agency strategic plans to include language specific to the prioritization of health information management.
- ❖ Celebrate leaders and teams who achieve data-related successes.
- ❖ Consider creating internal staff communication plan which emphasizes importance of data/information/knowledge/wisdom.

RESET YOUR SYSTEMS



- ❖ Review existing data entry points for ease of use, efficiency and consistent access
- ❖ Identify and eliminate any manual processes which don't allow for the effective aggregation and utilization of data points.
- ❖ Review electronic health record to ensure it is compatible with the needs of population health management, specifically including utilization metrics and care outcomes
- ❖ Confirm data is easily retrievable and available to be incorporated into tailored reporting for future analysis.
- ❖ Create communication and distribution flows which allow dissemination of visualized data to all interested and impacted staff.
- ❖ Prepare data visualization samples which demonstrate the depth of your data resources and related processes.

THANK YOU

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