



# DEVELOPING A CULTURE OF INNOVATION

AIHI EDUCATION SERIES

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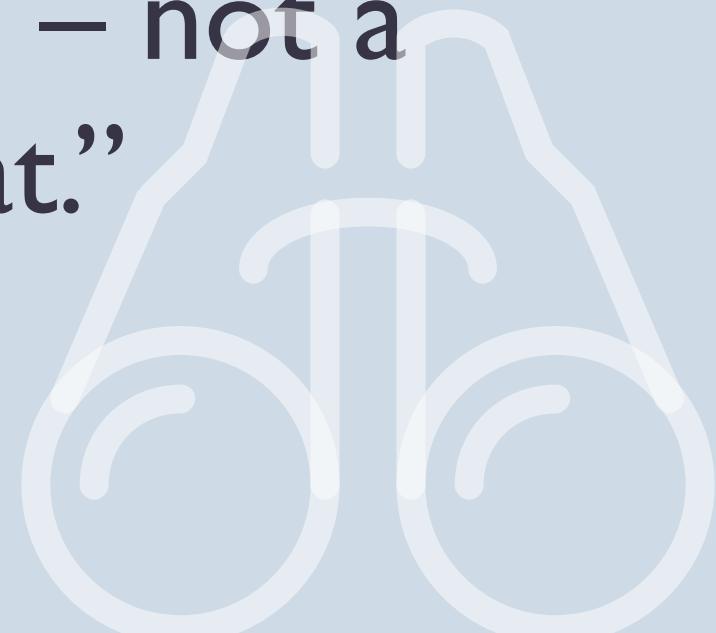


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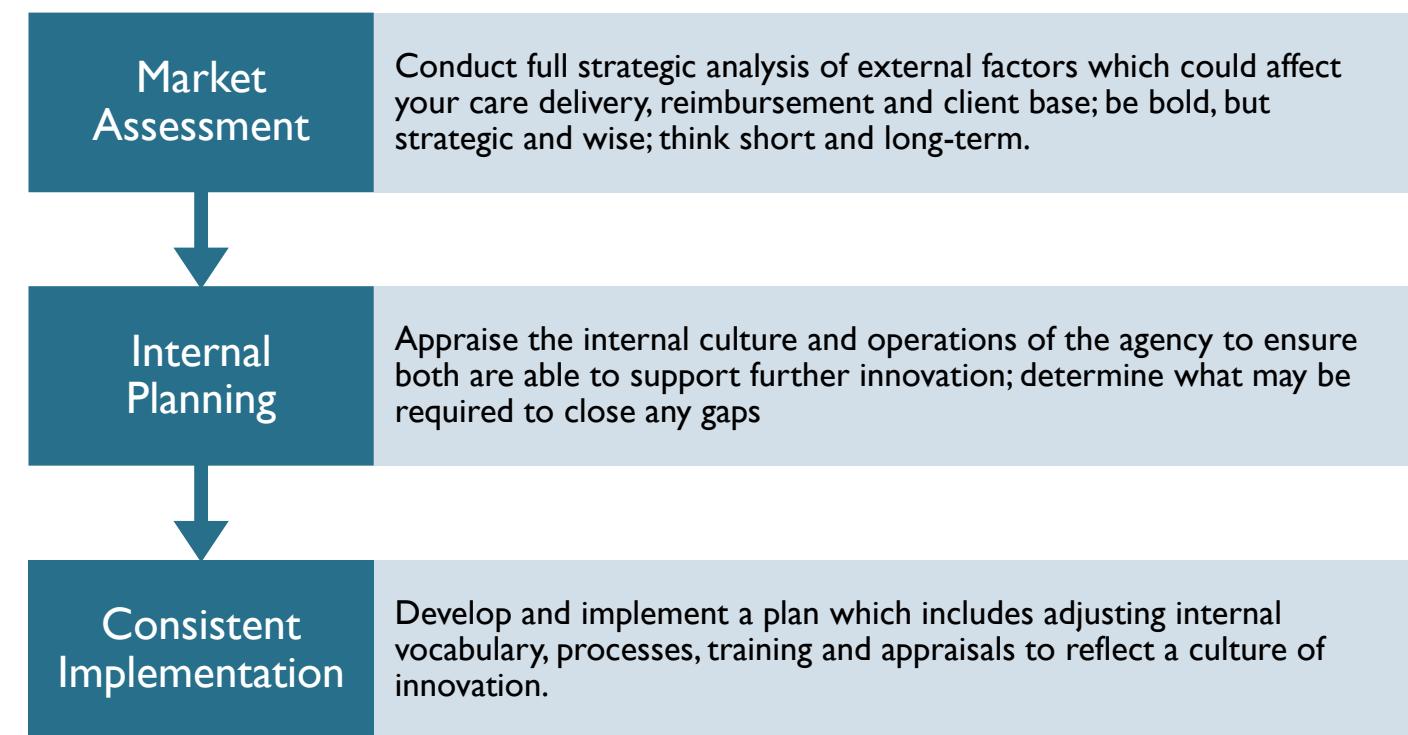
“Innovation is the ability  
to see change as an  
innovation – not a  
threat.”

Steve Jobs





## PREPARING YOUR AGENCY FOR INNOVATION



# MARKET ASSESSMENT



- ❖ What innovations will affect the way we provide care?
- ❖ What innovations will affect the way we're paid for care?
- ❖ What innovations will affect who we're helping?
- ❖ How urgent is the need for our agency to make a change?
- ❖ How are our major competitors implementing innovation?
- ❖ What are the key journals and publications promoting innovation?



# INTERNAL PLANNING



- ❖ What is our strategic message regarding innovation and how do we communicate to staff?
- ❖ Are our leaders truly ready for innovation?
- ❖ How do we train our staff ?
- ❖ Where does our staff hear about innovation internally?
- ❖ How do we give staff the opportunity to participate in innovative initiatives?
- ❖ What are our biggest internal barriers to promoting innovation?



# CONSISTENT IMPLEMENTATION



- ❖ Develop a plan which addresses key items in Market Assessment and identified as part of Internal Planning
- ❖ Ensure plan is operationally imbedded into all major communication and training touchpoints throughout the agency.
- ❖ Create accountability measures to ensure culture of innovation is in place short and long-term.
- ❖ Assess agency strategic plan to ensure it is in alignment.
- ❖ Provide opportunity for staff feedback.





## INNOVATION IS MULTI-FACETED.



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# A TRUE CULTURE OF INNOVATION REQUIRES COMMITMENT.



**MARKET AND  
COMMUNITY  
RELEVANCE**



**DEDICATED &  
SPECIFIC  
RESOURCES**



**BROAD  
AGENCY  
IMPACT**



**CONSISTENT &  
EASY TO  
IMPLEMENT**



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# THANK YOU



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